

WHAT IS THE PROFESSIONAL ENTREPRENEUR PROGRAMME?

We offer a unique, online membership programme that provides high quality coaching to help entrepreneurs get their business to the next level of growth. Founded by leading small business expert, Paul Hannam, the programme is like a practical MBA in entrepreneurship that gives each member the knowledge, tools and strategies to increase the sales, profit and value of their specific business. Paul's coaching is based on thousands of case studies and best practices from his extensive experience as an entrepreneur, coach, writer and academic at Oxford University. Paul has identified "professionalism" as the key differentiator between successful and unsuccessful entrepreneurs, and developed his programme to help all business owners become "Professional Entrepreneurs"

WHAT WILL I LEARN?

All members develop the core 12 skills of Professional Entrepreneurs and follow a growth blueprint that is a step by step action plan for their business. These are the 12 modules

- ✓ Module 1 How to Lay the Foundations for Fast Growth
- ✓ Module 2 How to ensure you have the right Products in the right Markets
- ✓ Module 3 How to Develop a Powerful Growth Strategy
- ✓ Module 4 How to Create a high Converting Sales Process
- ✓ Module 5 How to Generate Leads from multiple channels
- ✓ Module 6 How to build a High Performing Website
- ✓ Module 7 How to Leverage the Power of Social Media and Mobile Technology
- ✓ Module 8 How to Recruit & Retain Talent and Develop Powerful Partnerships
- ✓ Module 9 How to Create an Extraordinary Customer Experience
- ✓ Module 10 How to Cut Costs and implement Financial Best Practices
- ✓ Module 11 How to implement Scalable Systems and Processes
- ✓ Module 12 How to achieve Personal Mastery and become an Effective Leader

HOW WILL THE FAST GROWTH CLUB HELP MY BUSINESS?

- ✓ You will become a Professional Entrepreneur
- ✓ You will increase your probability of successful growth
- ✓ You will increase the value of your business
- ✓ You will better position your Business for Sale
- ✓ You will gain more Sales
- ✓ You will generate more Leads and more visitors to your website
- ✓ You will gain greater Brand awareness and engagement with your Market
- ✓ You will leverage the amazing power of the internet and mobile technology
- ✓ You will model the practices of proven, successful entrepreneurs
- ✓ You will be more successful as you will get world-class Coaching in Building your Business and follow a step by step blueprint
- ✓ You will be able to exchange ideas, leads, resources, email lists and much more with the other members as you work together to build your business
- ✓ You will achieve both Business and Personal Growth

HOW DOES THE PROGRAMME WORK?

Every month you will access a new module that contains videos, worksheets, tools and assignments so you can follow our step by step blueprint and coaching process to help you achieve your business and personal goals over the next 12 months. You will also have access to a private forum where you can exchange ideas and seek guidance from other members. Every month you become a more professional and effective entrepreneur, and you will achieve the results that you want and need to take your business to the next level.

WHO IS PAUL HANNAM?

There are very few people with Paul's proven experience and range of skills providing this level and quality of coaching.

- ✓ Founded, owned and built a £28 million a year business
- ✓ Taught Entrepreneurship at Oxford University
- ✓ Coached over 1000 managers at HSBC, BT, BA, Barclays
- ✓ Coached over 1000 small business owners
- ✓ Published two books on personal and professional development
- ✓ Leading expert on Internet Marketing and Sales



WHAT DO I DO NEXT?

You can take a 7 day free trial of the Club and decide if it is for you. Contact us at info@fastgrowthclub.com for more details.